

José QUEIJO
Frédéric DE LAPEYRE DE BELLAIR
Organizers of this Telethon operation

at Plouguenast, on August 11, 2008



For the Attention of the Marketing /Communication director

Subject: Great caritative auction 2008 in aid of the French Association against the Myopathies

Dear Madam, Dear Sir,

On December 5, 2008, the French Association against the Myopathies organizes the 22nd Telethon. On this occasion thousands of demonstrations are organized everywhere in France, in Andorra, in Luxembourg, in Monaco and in the territories and departments overseas.

For our operation, this year marks a turning point since we decided **to gather two auctions of articles resulting from the sport world in a common operation of national scale.**

Last year, **Jose QUEIJO**, 48 years, a chairman of a small sports association in Brittany, the J.S.P.: Sporting youth of Plouguenast and strong of a 8 years experiment, realized nearly 8000 euros of receipt for his auction in Plouguenast (approximately 55.000 euros transferred to the AFM over the 8 last years). (more information on <http://telethon.plouguenast.free.fr/> or <http://venteauxencherescaritative.afm-telethon.fr/>)

In the same way, **Frederic DE LAPEYRE DE BELLAIR**, 28 years and father of a child myopathe, launched out in the adventure, and realized nearly 4000 euros of receipt thanks to its Internet sales last year. (more information on <http://maillots-dedicaces.blogs.telethon.fr/> and <http://maillots2008.afm-telethon.fr/>)

All in all, it is thus nearly 12000 euros which were transferred to Telethon 2007 thanks to the sale of 101 batches among which some where prestigious coming from the teams of France of football or Rugby, from the teams of F1 of Renault or Toyota, of the football clubs of Lyon, the PSG, of Marseille, of Monaco, but also of the batches coming from tennis, handball, cycling, motor sports, ski, sailing...

Every year, as the 22.000 animations which make the success of Telethon, we try to improve our operation to collect a little more money. Strong of this principle, we have confidence this year in our partner, the site of sale of the original sport object: www.objetdesport.com.

This site is dedicated to the sporting multi disciplinary community and the base of its creation relies on its society dimension. [Objetdesport.com](http://www.objetdesport.com) is a site of E-trade dedicated to the sale of certified original sporting authentic objects having belonged to high level sportsmen. [Objetdesport.com](http://www.objetdesport.com) will have the charge of the mediatization, of the setting on sale (during our days of the téléthon), of the payments and the deliveries of the batches. [Objetdesport.com](http://www.objetdesport.com) will be an invaluable help for us, bringing to us his control and his experiment of this market like its contacts with the customers. (More information on www.objetdesport.com)

You will thus understand that the success of this demonstration is due mainly to the success with players, and the sport world more generally, and their will to help us in this realization.

Thus that's for this that we come to request your kindness to carry out this immense project, by sending to us shirts or sports clothes dedicated of your players, your sporting friends or your teams in order to be able to help us in our project and to offer sportsmen or teams to collaborate in this initiative by offering their shirt, or an object dedicated for the auction, and, especially **do not forget the short accompanying note or a letter of authenticity to distribute and make known to interested and future purchasers the source of the batches, and to prove the authenticity of articles, dedicated shirts and other batches.**

Before any sending, **it is imperative that you contact us** (see at the bottom of the page) to present this demonstration more precisely to you, to ensure you of our seriousness and sincerity. Moreover we should be informed of your sending so that we can follow it. It will be also the occasion for us to answer your possible questions and to thank you for your participation.

We thus hope that your generosity will be able to enlarge the list of the fabulous gifts of the players, the clubs, the equipment suppliers or the French and foreign federations which for 8 years have made the happiness of the collectors and allow Telethon to be always a success. We await yours (dedicated shirts or articles) with impatience in order to prepare publicity, as fast as possible, to organize and plan as well as possible this great project.

We make a point of specifying that this demonstration, like all the others, will be officialized by an accreditation from the coordination of the Telethon which could be presented to you as it will be signed.

We also count on you to relay this information to your partners, but also to the possible associations of former players, or any organization being able to advance this project.

Of course, we will keep you personally informed about the course and the results of this sale in aid of TELETHON 2008.

We hope, Madam, Sir, that our letter will have drawn all your attention and thanks to your assistance, to take a step moreover to support research to fight and cure these terrible genetic diseases. If you wish more information about these diseases and research in progress, don't hesitate to visit following Internet addresses: <http://www.afm-france.org> or <http://www.telethon.fr>

While waiting for your positive response in order to carry out this enormous project which is very close to our heart, receive Madam, Sir, my sincere sporting greetings.

José QUEIJO



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Merci

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PS: Don't hesitate to forward this mail to all your contacts and friends in the world of sport, THANK YOU for your help.